



# TALK

March 2025

MONTHLY NEWSLETTER

## WAI SPOTLIGHT

### WAI members participate in LogiMAT India 2025

Warehousing Association of India (WAI) participated in India's biggest logistics and material handling event, LogiMAT India 2025, held recently in Mumbai. Manu Raj Bhalla, President, WAI welcomed Dr. P. Anbalagan, Hon'ble Secretary, Industries Department, Government of Maharashtra as Guest of Honour. He delivered the keynote address at the event. Dr. Anbalagan provided insights into the new Maharashtra

Logistics and Warehousing policy. He spoke about many transformative initiatives taken by Maharashtra and truly brought out the essence of the state. "We at the association will continue to work with both state and central governments for the ease of building and operating warehouses as we march towards 'Viksit Bharat 2047' in sync with the Make in India vision," said Bhalla, signing off.



**Dr. Anbalagan, Hon'ble Secretary, Industries Dept, brought out the essence of Magnetic Maharashtra**



# WAI SPOTLIGHT

## WAI industry-academia meet focuses on skilling, AI

After successful first edition, Warehousing Association of India (WAI) in collaboration with The Great Lakes Institute of Management, Gurugram, hosted the Second Industry-Academia Interface Conference on Logistics & Warehousing. After the inaugural lamp lighting ceremony, Manu Raj Bhalla, President, WAI, and Sanjay Gupta, MD & CEO, NCML, opened the panel discussions as keynote speakers. With their industry expertise, they focused on the evolving landscape of logistics and warehousing,

highlighting key trends, challenges, and opportunities. The interface featured thought-provoking discussions on automation and Artificial Intelligence in logistics, the future of skilling, workforce transformation and the growing role of women in the industry. Designed to foster collaboration between industry and academia, this platform linked connected professionals, researchers, and students, providing invaluable networking and learning opportunities.



# WAI SPOTLIGHT

## WAI, Japanese team engage in logistics discussions

The Warehousing Association of India (WAI) participated in a meeting with Japanese Delegation from the Ministry of Land, Infrastructure, Transport and Tourism (MLIT), the Japan International Freight Forwarders Association Inc. (JIFFA), and researchers from Nippon Express. This collaborative session focused on exploring investment opportunities in India for Japanese warehousing, logistics, and supply chain companies. The meeting featured key insights from WAI officials, including President Manu Raj Bhalla, Hon. Secretary Sunil Tyagi, and Chair of the Events and Projects Committee Mohit Kapoor. They provided comprehensive updates on the positive impacts of Honorable PM Shri Narendra Modi's Gati Shakti scheme, the National Logistics Policy and supportive initiatives by senior leadership of DPIIT, emphasising their

capacity-building effects on the Indian economy and specifically on the warehousing, logistics and supply chain sectors. The WAI delegation addressed Japanese queries related to Indian government policies, existing laws in different states, trade practices and prospects. The dialogue highlighted the potential for collaboration between Japan and India, aimed at enhancing the efficiency and effectiveness of warehousing.



## WAI felicitates Achievers & Innovators at SmartTech Awards



The Warehousing Association of India felicitated star achievers and innovators at the SmartTech Asia 2025 Awards and Conference focused on 'Redefining Business Process Management with Identification, Authentication and Cyber Security for a Secure Digital Future,' held at Jio World Convention Centre, BKC, Mumbai. "Grateful to Messe Muenchen India and the Team at SmartTech Asia for the honour and look forward to collaborating in future events as well," said WAI officials.

## WAI acknowledges govt's clarification on sustainability

Manu Raj Bhalla, President, WAI said, "We, at the association extend our gratitude to the Ministry of Environment, Forest and Climate Change for considering our representation to clarify on the applicability of Notification S.O. 523(E) dated 29 January. This step ensures not only greater transparency and regulatory certainty for the warehousing and logistics sector but also enabling sustainable and compliant operations. The Supreme Court has later stayed the Notification."



## Adopting futuristic technologies to stay competitive

To thrive in today's logistics market, firms must embrace technology. By adopting it, companies can improve operational efficiency, reduce costs and remain competitive. Investing in AI, automation, and data-driven solutions will help businesses deliver cost-effective, sustainable and user-centric experiences.

As global e-commerce continues to grow, the warehousing and logistics industry faces immense pressure. Over 50 per cent of the world's population has access to the internet, a number expected to surpass 900 million in India by 2027. This surge in online shopping means consumers expect faster, cheaper, and more sustainable delivery options. Companies that disrupt traditional logistics systems will emerge as market leaders.

### Emerging gaps in logistics industry

1. **Real-time visibility:** Customers expect real-time visibility of their packages, but many logistics systems still lack accurate tracking, causing inefficiencies. AI and IoT can improve tracking, forecasting, and operations. A 2023 EY report shows AI adoption reduces operational costs by 15 per cent, while enhancing service and inventory management (EY, 2023).

2. **Faster Delivery:** Fragmented supply chains hinder efficiency. Automating warehouses, inventory, and deliveries streamlines operations and reduces costs. The lo-

gistics automation market is expected to reach US\$ 38.76 billion growing at a CAGR of 15.9 per cent by 2032 (Polaris Market Research, 2023).

3. **Embedded Intelligence:** Many logistics providers struggle to leverage data. Predictive analytics and Machine Learning can improve inventory forecasting, reduce delays, and optimise routes. Data-driven supply chains are 20 per cent more efficient than competitors (Gartner, 2023).

4. **Top Talent:** With logistics digitalising, 60 per cent of supply chain leaders report a shortage of digitally skilled workers (Deloitte, 2023). Training in AI, blockchain, and automation is crucial to success, as companies without digital talent risk falling behind.

5. **Sustainability:** Consumers expect eco-friendly practices, including sustainable packaging and carbon-neutral shipping. A McKinsey report found 70 per cent of consumers are willing to pay more for sustainable options (McKinsey, 2022). Companies investing in green logistics gain customer loyalty and reduce environmental impact.

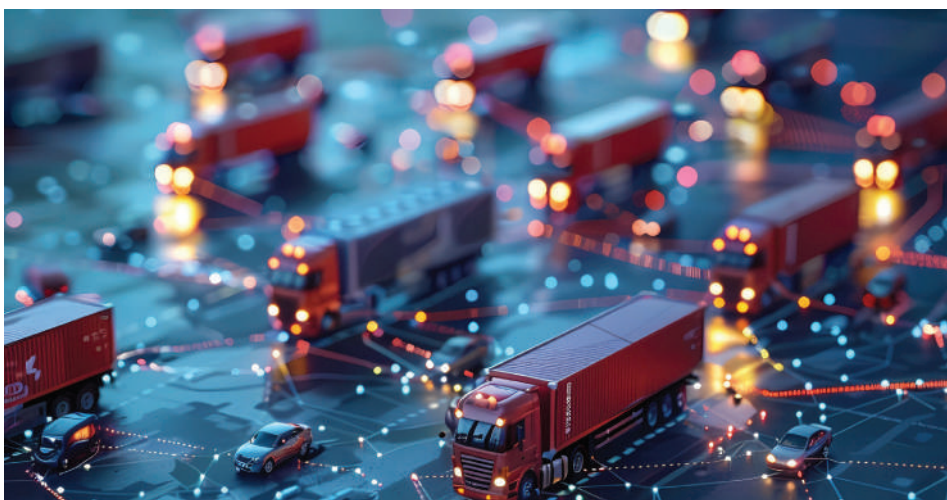
---

**Logistics automation market may reach US\$ 38.76 billion growing at CAGR of 15.9% by 2032**

---



# WAI GUEST COLUMN



## Positioning to win by leveraging new age technology

**1. Predictive Analytics:** By using predictive analytics, companies can forecast demand, optimise inventory management, and anticipate potential disruptions. This technology enables proactive adjustments, reducing delays and ensuring better resource allocation.

**2 Robotics and Drones:** Implementing robotics in warehouses and drones for deliveries can significantly reduce labour costs and speed up order processing. These technologies streamline operations and allow for faster, more efficient deliveries.

**3. Cloud-Based Solutions:** Cloud technology allows for seamless data sharing and real-time communication across the entire supply chain. This improves decision-making, accelerates issue resolution, and ensures that all stakeholders are on the same page.



**4. System Integration:** Many logistics networks are fragmented, leading to communication gaps and delays. Integrating systems into a unified platform ensures smooth operations and a cohesive supply chain, enhancing both operational efficiency and customer satisfaction.

**5. Geofence Technology:** Geofencing allows real-time tracking of shipments, reducing manual tasks,

lowering costs, and improving efficiency. It is particularly useful for last-mile delivery, where inefficiencies and delays are common.

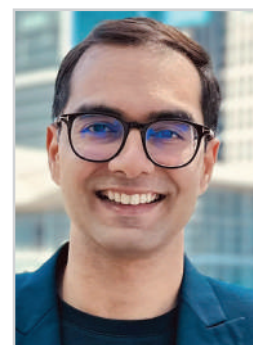
**6. User-Centric Platforms:** Centralised, user-friendly platforms allow customers to track orders from multiple sellers in one place. Simplifying this process builds trust, enhances loyalty, and improves the overall customer experience.

**7. Agile Delivery Models:** To meet growing demand, logistics companies must adopt flexible, scalable delivery models such as crowdsourced or automated delivery systems. These models reduce costs, improve speed, and enhance delivery flexibility.

**8. Blockchain Technology:** Blockchain has the potential to enhance transparency, security, and traceability in the supply chain. By securely tracking every step of the journey, companies can ensure product integrity and reduce fraud, while providing customers with a verifiable record of their orders.



**Maurya Modi**  
Supply Chain Expert



**Arjun Bhalla**  
Tech Expert

*(The views expressed are solely of the author. The publication may or may not subscribe to the same)*

## MSL expands warehousing ops in Batauli, Punjab

**M**obility Solutions Limited (MSL) is all set to expand its manufacturing facility in Batauli, Punjab, to tap into new market potential across multiple industries with advanced composites solutions. Spanning more than 41,700 square metres, with a covered area of 12,000 square metres, this advanced facility now extends beyond Glass-Reinforced Plastic (GRP) manufacturing to provide different advanced composites

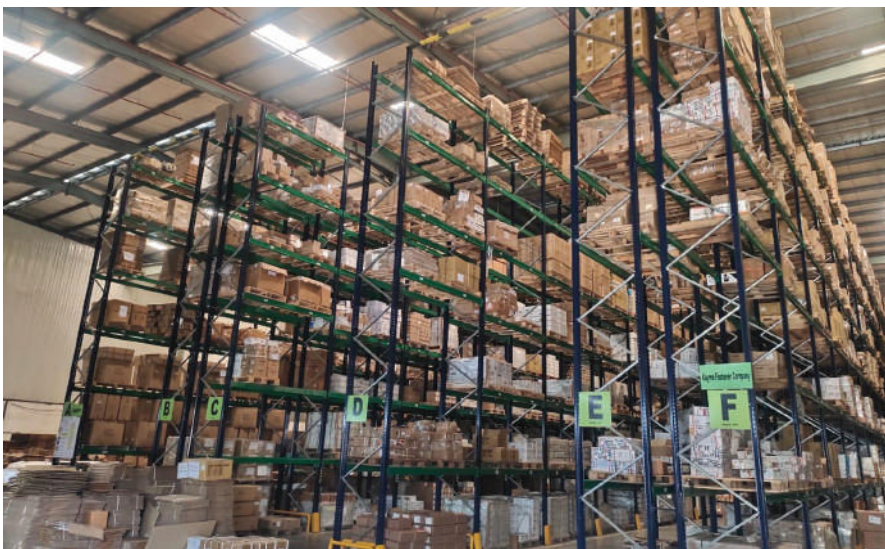
solutions for railways, automotive, defence, aerospace and infrastructure sectors. The Batauli manufacturing plant incorporates several eco-friendly initiatives, including renewable energy systems, advanced water conservation techniques, and a waste reduction programme. A solar energy system is currently in progress, further reinforcing the company's commitment to sustainability.



## RGL to build 450k sq. ft. logistics hub in Bhiwandi

**R**GL is expanding its presence with the lease of a 450,000 sq. ft. Grade A+ sustainable warehouse at One Samruddhi Park, Bhiwandi, Maharashtra. Launching in May 2025, this advanced facility is designed to optimise logistics efficiency, while prioritising sustainability and

innovation. The Bhiwandi facility is cent per cent industry-compliant and has top-tier sustainability benchmarks. To enhance operational sustainability, it will integrate environmentally responsible construction methods, sustainably sourced land, energy-efficient systems, and solar installations. Strategically located at One Samruddhi Park on Kalyan-Sape Road, the warehouse offers excellent linkage to major trade and industrial zones. It provides direct access to the Mumbai-Nashik Expressway, the Mumbai-Delhi Corridor, Samruddhi Mahamarg, and highways such as NH-48, NH-160, and NH-61. Its proximity to Mumbai International Airport (55 km), Navi Mumbai International Airport (50 km), and JNPT Port (63 km) makes it a crucial hub for efficient distribution.



## Cadila expands warehouse to fortify market reach

Cadila Pharmaceuticals has announced the expansion of its pharmaceutical warehouse, a move aimed at improving operational efficiency, streamlining logistics, and supporting its expanding market presence. The expanded facility covers approximately 30,000 sq. ft. and is designed to optimise storage and distribution processes, as per reports. With a capacity to store 3,888 pallets in the main warehouse and an additional 75 pallets in a temperature-controlled cold room, the facility ensures the safe storage of sensitive products, including vaccines and insulin. The warehouse features advanced Warehouse Management Systems (WMS), a fixed racking system, Very Narrow Aisle (VNA) equipment, and reach trucks. These additions aim to strengthen Cadila

Pharmaceuticals' focus on technological advancement within its logistics operations. The integration of automation and smart logistics solutions is expected to enhance operational efficiency.



## Prozo opens two fulfilment centres in Hyderabad

Prozo has launched two new fulfilment centres in Hyderabad, expanding its presence in South India. The new facilities include a multi-client warehouse spanning 17,000 sq. ft. and a client-dedicated space covering 65,000 sq. ft., strategically positioned to serve a broad customer base across the e-commerce, retail,

and enterprise sectors. With this expansion, Prozo now operates 10 fulfilment centres in Telangana. The new FCs are built with enterprise-grade features, including robust fire safety compliance that ensures the highest safety standards for your operations. Equipped with integrated warehouse management systems,

these FCs deliver real time insights, empowering clients to monitor and manage their inventory with precision. Ashvini Jakhar, Founder and Chief Executive Officer, Prozo, said, "Hyderabad is a significant market for us, given its strategic location and thriving business ecosystem. These facilities are equipped with advanced technology and tailored to support businesses in achieving their supply chain goals efficiently and cost-effectively."





## We welcome new members to WAI

Avanti Hydro Power LLP

AWH All Warehouses and Industrial Parks Private Limited

Barabazaar Transport Company Private Limited

Cold Steel Corporation

Dewas Techno Products Pvt. Ltd.

Durafloor Concrete Solutions LLP

Freight Systems India

Globe Moving & Storage Company

H.A.M. Enterprises

Indelox Services Private Limited

KMRA Associates

Lynkit Solutions Private Limited

Merrill Estates Pvt. Ltd.

Nayyar Packers

Precision Pyramid Pvt. Ltd.

Shah Realtors

Shivani Services

Siemens Limited



### WHY JOIN THE WAREHOUSING ASSOCIATION OF INDIA

-  Advocacy and Policy Making
-  Networking and collaboration
-  Standardization of practices
-  Access to specialized documents
-  Adoption of innovative technologies

For more information on becoming a WAI member, visit [www.warehousingindia.org/membership](http://www.warehousingindia.org/membership)