



#### 21-22-23 November 2023

**Bombay Exhibition Centre, Mumbai** 



**Supported By** 



**Co-located events** 

















## Maharashtra continues to be the Logistics and Warehousing Capital of India

With recent investments made towards a multi-modal logistics and warehousing infrastructure, Maharashtra is poised to be an emerging Logistics hub. Due to its strategic location in occupying a huge part of peninsular India, it is the hub of trade and commerce due to its enhanced connectivity owing to the presence of two major ports- the Jawaharlal Nehru Port Trust (JNPT) and the Mumbai Port.

The primary drivers of warehousing demand in Mumbai are e-commerce and retail, export-import (EXIM), and manufacturing. The Warehousing activities are growing on account of large consumption base and port driven Export-Import (EXIM) cargo movement as well as by e-commerce and third-party logistics (3PL), that has been driving the warehouse business in Mumbai.

Major warehousing clusters in Maharashtra are Bhiwandi warehouse cluster, Panvel warehouse cluster and Navi Mumbai Airport Influence Notified Area (NAINA)

"According to the Warehousing Market in India 2022 report published by Netscribes (India) Pvt Ltd, "The warehousing market in India is expected to grow to Rs. 2243.79 billion by 2026, expanding at a CAGR of 10.90%."

#### **Market Growth**

- ► The Indian e-commerce industry is playing a major role in this growth. Due to the pandemic-induced lockdowns, consumers started to rely on e-commerce players for the delivery of food and grocery items and the trend continues as people are more open to online deliveries.
- ▶ The growth of third-party logistics is the second-largest incentive causing the rise in demand for warehouses.
- ▶ The country's 'Make in India', 'Atmanirbhar Bharat', and 'Vocal for Local' campaigns have also led to a positive response with a rise in demand. Moreover, the government's Bharatmala Project focuses on establishing 35 multimodal logistics parks throughout the country, with four proposed for development in Maharashtra under the Public-Private Partnership.

Source: Market Reports

#### **Co-located events at IWLS 2023**



India Material Handling & Logistics Show (IMHLS) is a dedicated zone bringing the material handling industry together to showcase latest innovations, develop new methods and discover new trends and technologies.



**Supply chain zone** brings into focus end-to-end solutions, consultants, logistics parks & industrial parks, helping in the smooth management of logistics.



Logistics 4 Manufacturing highlights products, solutions & technologies aiding in the efficient flow and storage of goods from point of origin to the point of consumption.











### Key highlights of IWLS 2023



160+ Exhibitors





25+
Product launches



IUU+ Live demos



**50+** First time exhibitors



**VIP**Buyer Program



Supply Chain zone



**GoConnect**Online matchmaking service

## Unlimited opportunities at India Warehousing & Logistics Show 2023!

- It is an ideal show for creating awareness of your offerings to the western marketplace of India
- Networking opportunity with key decision-makers and budget holders across warehousing and supply chain community
- From small & medium enterprises to larger companies, you can reach a broader audience under one roof
- It offers a perfect environment to demonstrate your products even to customers you have been targeting without prior success
- Benefit from the comprehensive multi-channel marketing campaign that reaches innumerable prospects of the industry

#### **Exhibitor profile**



MATERIAL HANDLING EQUIPMENT



**HVLS FANS** 



COMMERCIAL VECHILES



SAFETY & SECURITY SOLUTIONS



LOGISTICS & SUPPLY CHAIN



PROTECTIVE PACKAGING



INDUSTRIAL LIGHTING



WAREHOUSE INFRASTRUCTURE



AUTOMATION & IT (AIDC & SOFTWARE SOLUTION)



LOGISTICS SERVICE PROVIDERS

#### Recap of IWLS Mumbai 2022



**5000 sqm** Exhibition area



136 Exhibitors



7675 **7675** Unique Visitors



1100 VIP Buyers



**772**Business Matchmaking



#### Success in numbers at **IWLS 2022**

**Exhibitor facts** 

exhibitors agreed that exhibition delivered better ROI than other media channels

exhibitors agreed that IWLS is highly effective in generating sales leads

**87%** of the exhibitors recommend participation in the next edition

91% exhibitors were overall satisfied with their participation at IWLS

**Visitor facts** 

70% visitors were looking to invest

45% new visitors visited the show

87% visitors are going to visit next edition

visitors were overall satisfied with IWLS 2022

#### **Focus Industry** sectors



**Electronics** 



Chemical



Retail



**Textile** 



**Pharma** 



**Structural Engineers** 



**Engineering** 



Warehouses



**Architects** 



**Automobile** 



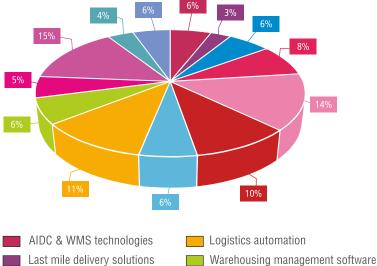
Logistics



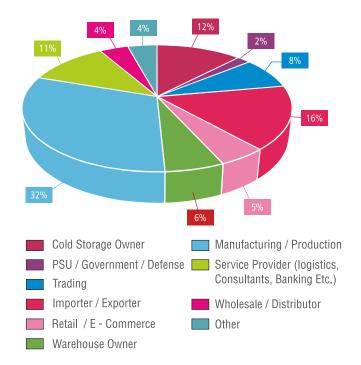
3PL, 4PL, 5PL & **Supply Chain Companies** 

#### **Visitor Facts**

#### **Product of interest**







# AIDC & WMS technologies Last mile delivery solutions Protective packaging Commercial vehicles Logistics & supply chain Warehouse infrastructure Consultants, brokers & agencies

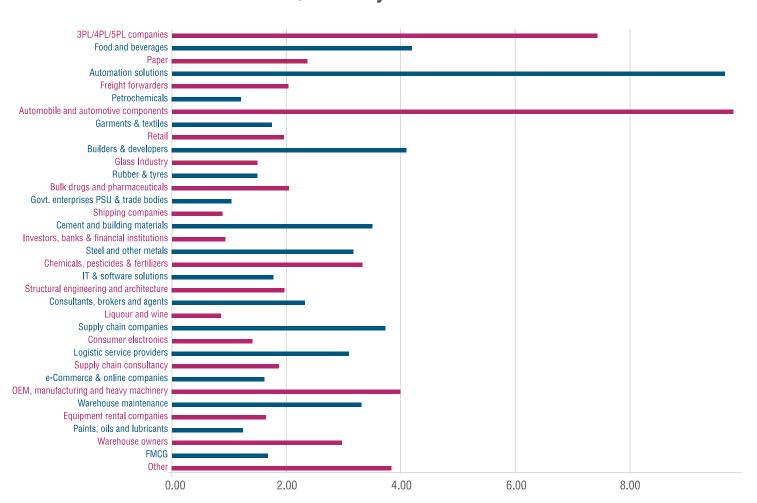


Material handling, picking & storage

Industrial lighting

Industrial parks

#### Visitors from various sector/industry



#### **Industry Speaks**

We have always been participating at IWLS and have always used this platform to unveil new products. Mainly, this show helps us to focus on the regional market. The response we received at this show is very positive."

Manojit Acharya MD, Jungheinrich Lift Truck India Pvt. Ltd. "We are the largest construction equipment company exhibiting at IWLS. This show is an excellent platform to showcase our products as in the next five years the warehousing & logistics sector will grow tremendously. IWLS being the regional show gives the right impetus."

Chetan Gole CEO (Forklifts), ACE

"We have been exhibiting at IWLS since its first edition. This is a great platform to network and meet with key buyers from the warehousing & logistics sector. This show has helped us reach the targeted logistics & warehouse professionals across various industries"

Samir Gandhi Director, Gandhi Automations Pvt. Ltd. "Our experience at IWLS has been great. This expo creates a very good opportunity to capatalise on the regional aspect of this platform. We received a lot of customers and this show successfully brought a lot of small and big players together."

Afzal Hussain Director, Racks & Rollers















#### **New Feature at the Show**

Emperia is a simple mobile app for exhibitors to use at an event to digitally collect sales leads exclusive to RX Exhibitors

- Emperia is a lightweight app that doesn't drain your device.
- Digitally share your contact details with the visitors you scan.
- Download your leads at your convenience -during or after the event.
- No connectivity? All scans are saved on your device to be synced later.
- Multiple Users At no extra cost.
- Rate Your Lead -Add extra information to each lead

#### **About Organiser**

RX India is part of RX (www.rxglobal.com). RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at approximately 400 events in 22 countries across 42 industry sectors. RX India, with a diverse portfolio of leading B2B events across India, offers a platform of face-to-face events and digital solutions to customers from sectors including Logistics & Supply Chain; Packaging & Printing; Manufacturing & Engineering; Retail and Gifts and Leisure. Leading events brands include MAPIC India (formerly IRF), AMTEX, India Big 7, Fastener Fair India, IndiaCorr Expo, India Folding Carton, India Warehousing Show, PackPlus Delhi, India Warehousing & Logistics Show and PackPlus South. These events are specially curated and designed to cater to a large domestic market and growing opportunities for our global customers.

#### **Exhibition & partnership enquiries:**

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